AXICA. EXPECT THE UNEXPECTED
THE LOCATION

» IN THE MIDDLE OF EUROPE, IN BERLIN-MITTE, IN THE DIRECT VICINITY OF THE BRANDENBURG GATE

The Brandenburg Gate was built in 1791 by Carl Gotthard Langhans and is a national symbol and witnesses many important events of the history of Berlin, Germany, Europe and the world in the 20th century.

Since its construction in 1734, Pariser Platz has marked a vital link between East and West. At one time, the Palais Wrangel, which was completely destroyed in 1945, had been situated at No 3.

It was only after the fall of the Berlin Wall in 1989 that new buildings emerged again at Pariser Platz. Between 1996 and 2001, the Berlin-based subsidiary of DZ Bank was erected on the east side of Pariser Platz and as well the AXICA congress and event center.
AXICA. THE VENUE

With its powerful design language the American star-architect Frank O. Gehry gave the building the characteristic appearance. “The shape of a fish is a perfect example of motion. I attapt to capture this motion in my buildings.” Frank O. Gehry
THE ENTRANCE HALL

» SURPRISING INSIGHTS

The building has very good transport links.

Taxi ranks, car parks and public transport are located on Pariser Platz or within walking distance.

The wardrobe and registration are located at the entrance of the building.
THE ATRIUM

SIMPLY BREATH-TAKING BY DAY AND NIGHT
THE PLENUM

A WALK-IN SCULPTURE

The Plenum is the central biomorphic sculpture in the atrium of the building.

A conference room and a creative think tank.

capacities
with theatre style in the middle: 80 guests
with board room table: 74 guests
with podium in the ranking: 54 guests
THE PLENUM

» BOARD MEETINGS, STRATEGY WORKSHOPS, PRESS CONFERENCES, PANNEL DISCUSSIONS, CONCERTS
THE FORUM

» THE BERLIN SKY ABOVE - THE LUSCIOUS RED OF THE CARPET ON THE FLOOR

Bright and generous.
Glass sculptures by designer Nikolas Weinstein.

capacities
theater style: 500 guests
classroom style: 250 guests
dinner style: 350 guests
reception: 500 guests
THE FORUM

» CORPORATE EVENTS, GALA DINNER, SCIENTIFIC CONGRESSES, POLITICAL CONFERENCES
THE FORUM

» FASHION SHOWS, PRODUCT LAUNCHES, NETWORKING EVENTS, AWARD CEREMONIES
THE AUDITORIUM

BUSINESS ATMOSPHERE

Focus and flexibility. Divisible into two separate areas.

capacities
classroom style: 60 guests
boardroom: 30 guests
theatre: 100 guests
U-shape: 30 guests
THE AUDITORIUM

» ADAPTABLE FOR DIFFERENT TYPES OF EVENTS
THE CONFERENCES 1-4

» MEETINGS AND WORKSHOPS

Multifunctional, with mobile walls

capacities
classroom: 24 – 30 guests
boardroom: 20 – 25 guests
theatre: 40 – 55 guests
THE CONFERENCES 1-4

» NETWORKING, LOUNGE
THE FOYER

» RECEPTIONS
THE GEHRY LOUNGE

» STYLED WITH GEHRY FURNITURE OR TO YOUR OWN DESIGN
THE SKY LOBBY

» ON THE TOP FLOOR

on the 6th floor overlooking the atrium, two separate Sky Lounges for individual meetings

capacities
reception: 80 guests
dinner: 50 guests
theater: 80 guests
classroom: 40 guests
THE SKY LOBBY

» RECEPTIONS, DINNER, CONFERENCES, INTERVIEWS
AXICA. CATERING & CONCEPTS
BEVERAGE CONCEPTS

» FOR RECEPTION, MENU AND BUFFET
FOOD CONCEPTS

» FINGER FOOD, FLYING SERVICE, FINE DINING
FOOD CONCEPTS

» LIVE COOKING – WITH A SMILE
» HANDCRAFT – WITH PASSION AND LOVE TO THE PRODUCE
FOOD CONCEPTS

» BUFFETS – INDIVIDUALLY AND THEMATICALLY COMPOSED
AXICA. SERVICES

- Event Management
- Furniture & Decoration, Light & Sound,
- Equipment & Media, Entertainment & Music
AXICA. SERVICES
AXICA. CATERING

» AT FURTHER SELECTED LOCATIONS IN BERLIN
» FROM THE VIP CATERING AT THE BERLIN MARATHON TO THE OPENING NIGHT OF THE BERLIN FOOD WEEK
» FROM 20 UP TO 600 GUESTS
## CAPACITIES

### OVERVIEW

<table>
<thead>
<tr>
<th>SPACES</th>
<th>Area (m²)</th>
<th>SEATING CAPACITY</th>
<th>CLASSROOM</th>
<th>THEATRE</th>
<th>BANQUET</th>
<th>RECEPTION</th>
<th>BOARDROOM</th>
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<td>PLENUM</td>
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<tr>
<td>AUDITORIUM 1 &amp; 2*</td>
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</table>

* flexible partitioning  ** café seating
A TEAM OF PASSIONATE HOSTS AWAITS YOU!
AXICA. THE EXPERIENCE

THE BEST THING I’VE EVER DONE – FRANK O. GEHRY