

AXICA content guide digital signage

File requirements for displays

Standard displays / 16:9

- Locations: Entrance area, Gehry Lounge, Plenum, Quadriga
- Format: 16:9 landscape
- Resolution: 3840 × 2160 px (4K UHD)
- File formats: JPG, PNG, MP4

Totems / 9:16

- Locations: Catering totems, wayfinding systems
- Format: 9:16 portrait
- Option A: 2160 × 3840 px (4K Portrait) – 50" or 55" totems
- Option B: 1080 × 1920 px (2K Portrait) – Flexis
- File formats: JPG, PNG, MP4

Notes

Image files

- JPG or PNG preferred
- Please create files in the exact target resolution
- 72 dpi is sufficient
- Higher dpi values usually only increase file size

Video files

- MP4 preferred
- Codec: H.264 recommended
- Alternative: H.265 / HEVC
- Frame rate: 24–30 fps