

PRESS RELEASE  
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# AXICA RECEIVES ISO 20121 CERTIFICATION FOR SUSTAINABLE EVENT MANAGEMENT

AXICA is pleased to announce its successful certification according to ISO 20121, the internationally recognized standard for sustainable event management. This industry-specific award takes into account all three pillars of sustainable development: economic efficiency, environmental awareness, and social responsibility.

For many years now, the AXICA team has been consistently committed to sustainability, from selecting regional and seasonal food to continuously reducing waste and energy consumption to optimizing logistical processes. The ISO 20121 certification now confirms that these measures are systematically and holistically anchored in the company. It provides a clear framework for further developing existing sustainability initiatives and actively driving forward the continuous improvement process.

Why another certificate?

Alexandra Beck, Sustainability and Quality Management Officer, sums it up:

"The decision to pursue this certification was a natural progression from our existing quality management certification. For us, such awards are much more than mere seals of quality; they provide us with concrete guidelines for continuous development, questioning processes, realigning ourselves, and maintaining dialogue with all relevant stakeholders. For our customers and partners, these certificates are also credible proof of our future-oriented commitment."

With ISO 20121 certification, AXICA is not only strengthening its market position and securing itself for future challenges, but also underlining its role as a responsible and future-oriented event location.

#### AXICA

is a sustainable event location with in-house catering located directly at the Brandenburg Gate. The expressive architecture of award-winning architect Frank O. Gehry provides a venue for congresses and conferences, award ceremonies, and galas for up to 600 people. The AXICA team accompanies every event from the initial idea to its implementation and implements culinary, technical, and decorative concepts at the DZ BANK at the Brandenburg Gate as well as catering service at other selected venues. AXICA is ISO 20121 certified, a "Sustainable Partner" of visitBerlin, and certified by the "Economy for the Common Good."

Photo: AXICA  
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