Vision & Mission

VISION
With our venue at Pariser Platz 3, directly by the Brandenburg Gate, we strive to be Berlin's leading platform for sustainable and exclusive encounters. Characterized by the architectural excellence of Frank Gehry and responsible catering, we provide a space to create unforgettable experiences that bring people together. We aim to become the city's most credible sustainable event and catering provider. The socially relevant content of our events strengthens the local community and meets the highest sustainability standards.

MISSION
As part of the cooperative financial group, our highly experienced team at AXICA Kongress- & Tagungszentrum Pariser Platz 3 and catering brand Hoflieferanten Berlin, creates unforgettable encounters that impress with creative excellence, high quality standards, and sustainable practices. Protecting our environment, being aware of our impact on climate change, social commitment, the use of resource-efficient products, and ongoing dialogue with our stakeholders are integral to our core values.

People are at the heart of everything we do.

We are a passionate "WE." We embrace diversity, and our tailor-made experiences bring people together.

To ensure our continuous development, we regularly examine ourselves and our collaborations. We are courageous and allow ourselves to fail, but we always keep our risks in mind.

We provide training, share our knowledge, promote regional value creation, uphold our responsibility to the environment, and inspire people with the idea of a shared path toward holistic sustainability.

We work in interdisciplinary teams to learn from each other and achieve the best possible financial and ideological results for our employees, clients, partners, and DZ BANK.

We cherish the importance of connection, live by the values of community and transparency, work in networks, and leverage both our location and our collective expertise as a hub and facilitator for meaningful and value-driven events.

We take responsibility.