



# AXICA. BUSINESS ACTIVITY

## THIS IS US

Three factors make AXICA successful: its location directly at the Brandenburg Gate and close to the government, the unusual and appealing architecture of Frank O. Gehry and our diverse team of committed event professionals who plan and implement sophisticated events with a great deal of energy and inspiration.

AXICA Kongress und Tagungszentrum Pariser Platz 3 GmbH is a 100% subsidiary of DZ BANK AG and operates independently. The management is currently the responsibility of Marc-Alexander Mundstock - appointed by the advisory board - who is responsible for all processes, business and especially for the employees. These include a: Complaint management, compliance and compliance incidents, purchasing (sustainable products, also to expand the range) and diversity. The exact tasks and powers of the management are defined in rules of procedure with the AXICA Advisory Board.

The management reports in detail to the advisory board three times a year; once a year, an independent review of the business processes is carried out by an external auditor and handed over to the advisory board to relieve the management.

## HOW EVERYTHING BEGAN

AXICA was originally founded as the operator of the space at Pariser Platz 3, of which it is also the tenant, in order to provide catering to the DZ BANK employees at the location. In the past few years, this has resulted in the business model of temporarily renting space for events, starting with events from the cooperative network and later also to external customers.

The AXICA project managers are available here to advise customers on their events.



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## WHAT WE DO FOR YOU

In addition to renting out the space, the portfolio of services for customers includes the provision of furniture, staff and technology, mostly through the referral to external service providers, but also from our own portfolio.

A special unique selling point of AXICA is the in-house catering concept, which is offered exclusively for events. Drinks and food at a high, increasingly sustainable level are an integral part of the AXICA range.

AXICA

Kongress-und Tagungszentrum  
Pariser Platz 3  
D-10117 Berlin

Fon: +49 30 200086 0  
info@axica.de  
www.axica.de