



# AXICA. VISION & MISSION

## OUR VISION

Our overriding goal is to make a significant contribution to the sustainable change of our society for a better future by 2024.

## OUR MISSION

We are an event location with premium catering in the heart of Berlin, directly at the Brandenburg Gate. Thanks to our high quality standards, our creativity and our impressive architecture created by the international star architect Frank O. Gehry.

We are a passionate team that lives diversity and takes on the daily responsibility of actively shaping the future of our society. The protection of our environment, social commitment, the use of sustainable and preferably regional products as well as the dialogue with our stakeholders are therefore part of our self-image.

Our focus is on people. We regularly question ourselves and our partners so that we can continue to develop. We are courageous and allow ourselves to fail. However, we always keep an eye on our risks.

We think outside the box, value creativity and constantly improving our skills. We train, we share what we have learned in order to inspire people with the idea of holistic sustainable management and to walk the path together.

We work with great enthusiasm in interdisciplinary teams in order to learn from each other and achieve the best possible financial and ideological results for our clients, partners and DZ BANK.

We live the "meaning of encounters", work in networks and use both our location as well as our collected know-how as hub and designer for meaningful and value-oriented events. Our goal is for at least 50% of all events held with us to have a meaning and value-based content.