

Press Release of July 2010

SATURDAY HEIGHT FEVER IN THE AXICA!

Not only Saturday, in fact, all summer long in the axica is height fever – the time of year when the steel and glass ceiling which covers and protects the Frank O. Gehry architectural masterpiece from the elements all year round must be cleaned and polished.

However, to balance suspended from a 30 m ceiling in extreme heat is a job that requires more than just George Formby and his Ukulele!

Professional industrial cleaners are called for, for whom no pane of glass is a pane too far... even up to heights of 100 m, secured of course by ropes and harnesses. The work is done mostly at night to avoid the worst ravages of the summer sun, which can produce temperatures during the day well in excess of 40° directly under the glass dome of the Atrium.

Events in the axica also take a summer break during this activity. "This work is just a part of the continual behind the scenes investment that goes on to ensure this building meets the high quality standards of the axica, and of course of those hosting their events here, even after 10 years of operation" emphasises axica Managing Director Jochen A. Lohmar.

THE AXICA

embodies one of Berlin's most exclusive conference and convention centres. Within Frank Gehry's inspiring architecture, he of Guggenheim Museum Bilbao fame, it is possible to host all manner of events from seminars, product presentations, receptions and gala dinners for up to 700 guests. The axica team is at your disposal providing support, ideas and advice for all culinary, decorative and design concepts for events both within the axica and at selected locations in the city.

1.367 signs

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