

Press Release of 18. March 2010

BAUHAUS CHIC IN THE AXICA

After ten years faithful duty is time to part company with the good old KPM china at the axica and introduce something new! The search for an appropriate replacement led us to the wonderful architect and designer Walter Gropius. He was one of the early founders of the German Work Federation group of architects and also went on to be one of the leading creators of the Bauhaus movement in Weimar, which had an enormous influence on 20th century architecture in Germany and beyond.

He started work for the Rosenthal porcelain manufacturer in 1963 and developed the highly acclaimed "TAC" collection, which went on to become a centre piece in the contemporary design museum Georges Pompidou in Paris.

The axica has selected the „TAC Gropius“ in classic white as the basis for its service collection.

„The delightfully shaped plates and bowls lend themselves perfectly to the presentation of our creative food“ says an enthusiastic Nina Ostheeren, Senior Manager, Event, Catering and Services. "From dip bowls to underplates, from finger food to gala menus, the individual pieces can be marvellously combined and matched."

The creation of new culinary highlights using simple yet effective means is the credo of axica style. Perfectly coordinated services whilst still offering enough room for ideas and spontaneous wishes guarantee a successful event. From conference to Gala dinner, from technical support to decoration, from time plans to security – the experienced axica team is always willing and able to assist you in the planning and implementation of your events.

1.610 signs

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