

Press Release of 08. March 2010

## THE AXICA EXPANDS ITS EVENT, CATERING & SERVICES TEAM

The Event, Catering and Services Team of the axica has been further expanded by the addition of Martina Goettler, who joined the team at the end of last year. Martina, who comes from Bavaria, brings with her a wealth of experience gathered across a wide range of fields. She initially trained in interior design before turning to study journalism, which led her to work in television and in art galleries.

Turning then to gastronomy, Martina has more recently worked for an elite selection of well known Berlin caterers. In her private life, she is a great fan of all things Antipodean as well as spending time the kitchen herself cooking using fine spices and unusual combinations.

For the axica, parallel to supporting the event team, her focus is clearly on developing off-site caterings, a challenge she embraces enthusiastically: „The quality of the axica catering is terrific, but it is still something of an insider tip in Berlin“ says Martina. „With our creative culinary concepts however, our awareness will no doubt quickly increase!“ she adds.

The creation of new culinary highlights using simple yet effective means is the credo of axica style. Perfectly coordinated services whilst still offering enough room for ideas and spontaneous wishes guarantee a successful event. From conference to Gala dinner, from technical support to decoration, from time plans to security – the experienced axica team is always willing and able to assist you in the planning and implementation of your events.

1.577 signs

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