

Press Release of September 2011

WE SPECIALISE IN CULINARY DELIGHTS

FRESH INTERNET APPEARANCE FOR AXICA CATERING

A picture paints a thousand words: With this very much in mind the axica catering experts have crafted together a tantalizing new slide show in large format on the axica internet site designed to whet your appetite.

Using fresh, locally sourced products invigorated with spices from the four corners of the world and prepared with innovative and contemporary cooking to satisfy to the most demanding palettes is the ethos of the axica Catering. We place high demands on both our food suppliers and ourselves to deliver excellent products and expert personal consultation in order to offer our clients optimal event concepts. That is the axica Catering promise. And that is exactly what we are trying to convey in the newly created internet site. Of course it is not only about the food – the axica Catering Team will also ensure the smooth running of the entire event; from sourcing furniture or technical equipment to entertainment or extravagant decoration: all in all, the axica Catering Team's one-stop shopping.

Alongside the wonderful food illustrations, visitors to the new site will be further treated to information regarding our philosophy, the wealth of experience our head chef brings to the table and an introduction to a range of specially selected catering locations here in Berlin.

A little added fun can also be found in the form of a popular memory game which can become addictive!

Discover axica. CATERING for yourself by visiting: www.axica-catering.com

THE AXICA

Embodies one of Berlin's most exclusive congress and conference centres. Within the outstanding architecture created by world renowned architect Frank O. Gehry congresses, conferences, award ceremonies and dinners for up to 700 guests regularly take place.

The axica Team accompanies every event from idea to implementation and creates technical, decorative and culinary concepts for use in house as well as at selected locations in Berlin.

1.700 signs

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