axica

Press Release October 2009

IT'S OFFICIAL!

axica is one of the hottest (if not probably THE hottest) event locations in Europe!

Once again taking the readers poll of the UK's leading MICE trade magazine, Conference and Incentive Travel, "Hot-List" parade by storm, the axica in Berlin was voted to an excellent Silver award in the "Best Unusual Events Venue" category, sandwiched between London's Sea-Life Aquarium and Vinopolis restaurant.

"This is an even more remarkable feat considering the home advantage of the two other finalists and proves that the axica is receiving well-deserved international recognition and regularly features amongst top competition as one of THE places to be for hosting special events and meetings." said a proud Jochen A. Lohmar, Managing Director of the axica.

"It is also very gratifying to see that Berlin is still very much on UK meeting planners' radar" he added, commenting on the Bronze award received by Berlin in the "Best Conference Destination" category behind London and Barcelona.

The axica conference and convention centre, located directly next to Berlin's iconic Brandenburg Gate, was designed by world renowned architect Frank O. Gehry, of Guggenheim Museum Bilbao fame, and is celebrating in 2010 its 10th anniversary as event location.

See for yourself under: www.axica.de why so many are talking about the axica as one of Europe's hottest event locations.

1.384 signs

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