

Press Release of 18. January 2011

AXICA AS PARTNER FOR THE „LOCATION AWARDS 2011“ WILL BE AT THE “BEST OF EVENTS” IN DORTMUND

Around 10.000 guests are expected to attend the two day trade fair “Best of Events” in Dortmund which showcases all that is happening in the events, live marketing and event related services businesses. Literally hundreds of companies from across Germany will take the opportunity to present themselves in the Westfalenhalle from the 19th to 20th January 2011, offering services ranging from stand building, staging, furniture and interior design, PA and video technology to IT solutions, catering and marquees not to mention hotels, venues and unique locations.

The axica will also be exhibiting as invited guest of Locationportale GmbH as the forthcoming host for this year’s acclaimed “Location Award’s 2011” in the person of Jule Schendler. The “Location Awards” pays tribute every year to venues and locations offering something special for events whether in terms of services or innovation. A panel of expert judges award the prizes to those best meeting the very demanding criteria.

The axica

Embodies Berlin’s most exclusive congress and conference centre. The building and its stunning architecture created by Frank Gehry plays regular host to conferences, award ceremonies and gala dinners for up to 700 guests.

The axica team accompanies every event from conception to implementation and can draw on a vast experience gained over the last ten years in the fields of technical, interior design and culinary expertise both within the axica’s hallowed walls and at further selected locations in Berlin.

1.363 signs

Press contact

Christine Jost

Fon +49/30/2 02 41-664

Fax +49/30/2 02 41-670

presse@axica.de

axica

Kongress- und Tagungszentrum

Pariser Platz 3 GmbH

Pariser Platz 3

D-10117 Berlin

www.axica.de