

Press Release of September 2010

## WHERE TOP CLASS SPORT MEETS TOP CLASS CATERING

The Berlin Marathon on September 26th will be celebrating a new winner this year, as Haile Gebrselassie has chosen to run in New York instead.

However, it is reassuring to know that some things will remain unchanged as his four year winning legacy comes to an end. The axica catering team will once again be providing top class nourishment for the fevered VIP fans invited by organiser SCC Running to their finish line marquee.

The co-operation with SCC started in 2004 when the VIP brunch was first housed within the axica on the Pariser Platz. As the event has grown, however, so too the requirements for the by now traditional brunch, and since 2008 axica catering have proudly served the guests right in the thick of things, in the VIP Marquee directly next to the finish.

"It has become a very special event for us, as in that moment, 2 hours something and 42.185 km after the start, the whole sporting world has its eyes firmly focussed on that line, and we are right there with them!! The atmosphere is tremendous and spurs us on each year to deliver our own (gastronomic) personal best!" adds Gorden Peter, Director of Catering Services.

For more information about how axica catering can help your event go the extra mile please contact [catering@axica.de](mailto:catering@axica.de).

### THE AXICA

embodies one of Berlin's most exclusive conference and convention centres. Within Frank Gehry's inspiring architecture, he of Guggenheim Museum Bilbao fame, it is possible to host all manner of events from seminars, product presentations, receptions and gala dinners for up to 700 guests. The axica team is at your disposal providing support, ideas and advice for all culinary, decorative and design concepts for events both within the axica and at selected locations in the city.

1.508 signs

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