

**Press Release 26.04.2007**

**axica, Berlin in the Third Dimension – a worldwide exclusive**

axica, the Frank Gehry created jewel in the crown of Berlin's event locations, takes a leap into future as one of only five buildings worldwide which can be visited virtually in 3D online through Google Earth.

Berlin is the first city worldwide to be recreated as a realistic large-scale three-dimensional model that internet users can explore with the aid of Google Earth. The model depicts more than 44,000 buildings in the western and eastern parts of central Berlin enabling virtual flights over Berlin from any computer. In addition, and exclusively worldwide, five buildings can even be "visited" and viewed from inside, including the stunning conference and event location axica on the Brandenburg Gate. The other buildings selected for this privilege are the Reichstag (seat of the German Parliament), the Hauptbahnhof train station complex, the Sony Center on Potsdamer Platz and the Olympic Stadium, home to the 2006 world cup finals.

"axica is very proud to be featured on this new platform, a worlds first! It is an immense help in showing potential customers not only our exact location in the city, but also to give them a brief insight into the venue itself. It is especially useful for showing overseas clients our facility, as they may not be so familiar with Berlin and its layout. Additionally meeting planners can use this tool to put axica into context with reference to host hotels and other points of interest." enthuses Jadwiga S. Kusch, Marketing & Sales Director.

Altogether the model contains some 44,000 buildings in the center of Berlin shown in basic detail. Of these, around 550 buildings of particular importance have been assigned photos of their respective facades. A further 50 buildings of outstanding interest are available as detailed architectural representations which have included alongside facades, rendered oriels and pillars.

To take advantage of Berlin 3D you need only to download Google Earth onto your PC and then search "Berlin 3D" for a direct link to the virtual tour. So chocks away for a low flying trip over the city!

For further information about the axica please visit our website on [www.axica.de](http://www.axica.de)  
For Berlin 3D go to [www.3d-stadtmodell-berlin.de](http://www.3d-stadtmodell-berlin.de).

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