

Press release 20. May 2008

SATIS&FY AND AXICA FORM CO-OPERATION

Starting May this year the Production Company satis&fy AG Berlin (s&f) and the axica Congress- and Conference Center Pariser Platz 3 Ltd have come together to form a mutual co-operation. Satis&Fy will serve as the preferred partner for the supplying of technical and decorative components for events held within the axica in an agreement that runs for the next two years. s&f will additionally take on the role of technical consultant for events in the axica also in the case that other technical suppliers are employed.

„It was important for the axica to find a co-operation partner capable of meeting their rigorous quality demands to match those of the catering and service teams and to be able to contribute positively in the planning of events. By meeting these requirements we became the obvious choice" said S&F Branch Manager Uwe Buhrdorf. Within this agreement the technical specialist provides the axica with an in-house consultant and a further investment of technical equipment for the axica to a value of around 150.000 Euro. "We are delighted to be welcomed on board as partner in one of the City's most unique and stunning event locations" he added. For more information and pictures please visit www.satisfy.com or www.axica.com

The axica embodies Berlin's most exclusive Congress and Conference centre. With its stunning architecture from prize winning architect Frank O. Gehry the axica plays host to conferences, award ceremonies, prize givings and gala dinners from 7 to 700 people.

The 15 strong team under the leadership of Managing Director Jochen Andrew Lohmar are always available to offer help and advice from conception to completion of events including all aspects from technical and decorative to culinary both within the axica and at selected locations in the city.

1550 signs

Press contact

Christine Jost

Fon +49/30/2 02 41-664

Fax +49/30/2 02 41-670

presse@axica.de

axica

Kongress- und Tagungszentrum

Pariser Platz 3 GmbH

Pariser Platz 3

D-10117 Berlin

www.axica.de