

Press Release

AXICA'S CREATIVE HEAD

The axica Congress and Conference Centre is perhaps best known for its extraordinary design, the work of prize winning architect Frank Gehry. But those guests who have had the pleasure of enjoying an axica gala dinner menu within its hallowed walls know there is much more to this building than meets just the eye:

„Our challenge is to continually re-interpret the building's impressive design and translate it into creative dishes fitting of such an inspirational atmosphere“, says Chef de Cuisine Gorden Peter. And nobody does it better! Gorden has been heading up the kitchen since 2005, meaning he has personally supervised over five hundred events held both here at the axica congress and conference centre and further afield. Furthermore he is used to meeting the extremely high demands of axica's discerning guests, amongst whom number captains of industry, leading politicians and prominent entertainers.

GORDEN PETER a man of modest character, nevertheless has an outstanding track record. After completing his apprenticeship in the Hilton Hotel Berlin he went on to gain international experience in Zurich, London and New York. Answering the call of the Heimat, he returned to Berlin and worked as a freelancer for several leading catering companies before joining the axica. Along the way he has gathered an impressive palmarés in national and international cooking competitions. Peter was German National Champion Chef, Junior World Champion Chef in Canada and Switzerland and won Gold Medal as team captain of the Junior National Team in the Cooking Olympics for Professional Chefs. A further feather in his cap was that of „Food Stylist“ on set during the filming of the Hollywood film „V for Vendetta“.

Taking inspiration from Frank Gehry's design approach of combining and juxtaposing interesting forms and materials in his buildings, Gorden strives to emulate this in his creation new dishes. Whether preparing a light snack for a conference or an elaborate gala dinner, the challenge for him and his team remains the same: "to exceed your expectations."

www.axica.de/catering

1.796 signs

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