axica

Press Release from 06. November 2009

LOCATION IN MOTION – NEW VIDEO CLIP FROM THE AXICA

For more than ten years now the axica, situated next to the Brandenburg Gate in Berlin, has become known as one of the top addresses for exclusive events in the city. Still today one of the daily challenges facing the team is to try and explain to those not familiar with the building the extraordinary architecture and atmosphere of the building armed with words alone. No easy task given the elaborate form and design of the various rooms within.

For that exact reason our already comprehensive internet site has been extended to add a new dimension: the axica location clip.

„Now we are in a position to offer potential clients who are maybe not able to visit Berlin personally a virtual tour through our exclusive building" says a delighted Nathalie Dahmann, Director of Event, Catering & Services of the axica. „The stunning architecture can be seen in its full glory thanks to the 3-D photography employed, and the shape and relative positioning of the various rooms can be readily discerned" she adds.

The clip can be viewed in one of two version, long or short (7 and 3 minutes respectively). See it for yourself under:

http://www.axica.de/#/emotions-en/video6

THE AXICA

Embodies Berlin's most exclusive Congress and Convention Centre. The award winning building created by visionary architect Frank Gehry plays host to meetings, prize givings, gala dinners and receptions of all manner for up to 700 guests.
The axica team accompany every event from conception through to execution and can offer advise and share know-how gathered in the fields of technical, decorative and culinary expertise, both for events here in the axica and at other selected locations in Berlin.

1.455 signs

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