axica

Press Release of 09th January 2009

BERLIN'S AXICA RUBS SHOULDERS WITH THE WORLD'S GREATEST.

A David amongst the Goliaths of the Convention world.

This week the UK's leading trade magazine for the MICE industry, Conference and Incentive Travel, with over 18,000 audited readers, has just published the 2009 results of its annual Readers poll.

In the category, "Top International Purpose-Built Venue", the axica conference and convention centre, Berlin, was voted runner up, second only in the world to the Barcelona International Convention Centre (CCIB) but ahead of other such giants as the Hong Kong Convention and Exhibition Centre and the Dubai International Convention and Exhibition Centre.

"This is truly a remarkable result and is a tribute to the work we have done on an international stage over the last 9 years." comments Jochen A. Lohmar, Managing Director.

"2009 sees the tenth anniversary of the axica in the DZ BANK building in Berlin and I can think of no better way to start the year than to receive this kind of international recognition. It also adds to the momentum Berlin is currently gaining as a top conference destination, which also was voted fifth in the world in its own right." he adds.

For more information:
http://www.citmagazine.com/news/search/870715/Reader-poll-winners-are/

AXICA
axica represents Berlin's exclusive conference and convention centre. We can cater for 7 to 700 people, be it for congresses or conferences, award shows or gala events. And all within the impressive architecture of the award-winning architect, Frank O. Gehry.
The 15-man team surrounding Managing Director Jochen A. Lohmar supervises every event from idea to execution and realises technical, decorative and culinary concepts, be it within the axica building or at other selected locations.

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